## 2024 Calendar & Focus Topics

### JANUARY
**Theme: AI**
**Keywords:** GenAI, Artificial Intelligence, AI, ChatGPT, chatbots, Large language models, Machine learning
**Topics:**
- Generative AI
- LLMs
- Best use of AI
- AI bots

### FEBRUARY
**Theme: PAYTECH**
**Keywords:** Payments technology, BNPL, paytech, cross-border, wallets
**Topics:**
- BNPL
- Cross-border payments
- Innovative solutions
- Digital wallets

### MARCH
**Theme: INSURTECH**
**Keywords:** Insurtech, insurance technology, digitisation, disruptors, robo-advisors
**Topics:**
- Digital transformation
- Customer engagement
- Partnerships
- Innovative solutions

### APRIL
**Theme: EMBEDDED FINANCE**
**Keywords:** Embedded finance, banking-as-a-service, instant transactions, embedded lending
**Topics:**
- BaaS
- Online marketplaces
- Checkouts
- E-commerce

### MAY
**Theme: DIGITAL ASSETS**
**Keywords:** Crypto, cryptocurrency, stablecoins, blockchain, NFTs, tokens
**Topics:**
- CBDCs
- Cryptocurrency
- Stablecoins
- Blockchain

### JUNE
**Theme: D, E & I**
**Keywords:** Diversity, Equity, Inclusion
**Topics:**
- Success stories
- Knowledge sharing
- Career journeys
- Initiatives and programmes

### JULY
**Theme: FINTECH FOR GOOD**
**Keywords:** Ethical finance, social impact, ESG, sustainable finance, accessible finance
**Topics:**
- Net zero
- Ethical finance
- Accessibility
- Impact platforms

### AUGUST
**Theme: PROPTECH**
**Keywords:** Finance management, property management, digital lending, mortgages, conveyancing
**Topics:**
- Digital lending
- Property investment
- Smart buildings
- Property management

### SEPTEMBER
**Theme: REGTECH**
**Keywords:** Regulation technology, regtech, risk orchestration, compliance, risk, regulatory reporting, KYC, AML
**Topics:**
- Compliance
- Financial crime
- Cybersecurity
- Regulatory reporting

### OCTOBER
**Theme: DIGITAL BANKING**
**Keywords:** Personalised banking, open finance, banks, banking, neobanks, challenger banks
**Topics:**
- Neobanks
- Open banking
- Challenger banks
- Banks

### NOVEMBER
**Theme: WEALTHTECH**
**Keywords:** Investment, alternative investments, wealth, trading
**Topics:**
- Personal finance
- Investment management
- Alternative investments
- Robo-advisors

### DECEMBER
**Theme: VIEW FROM THE TOP**
**Keywords:** CEO insight, takeways and lessons learned from 2024
**Topics:**
- Profile Piece
- Thought leadership
- Advice and tips for fintech community
- Ones to watch

---

### ABOUT US...

*Established in 2016, The Fintech Times is a global multimedia news outlet centred around the world’s first leading fintech newspaper.*

We report on the latest and brightest ideas from the fintech world, with a focus on high-quality content that is distributed to a global network.

We are the voice of the international fintech community, with the support of 85,000+ unique visitors online every month and with more than 150,000+ copies of our print newspaper circulated around the world every year.

We chronicle the latest developments in cutting-edge financial technologies, including paytech, regtech, banking transformation, open banking, blockchain, wealthtech, insurtech and artificial intelligence - to name a few.

But the fintech industry is not only about startups or new technologies for old companies, it’s about inventors and visionaries, and every day people creating something new.

Please contact us at editor@thefintechtimes.com

WWW.THEFINTECHTIMES.COM