

# 2024 CALENDAR & FOCUS TOPICS

## JANUARY

### THEME: AI

#### KEYWORDS

GenAI, Artificial Intelligence, AI, ChatGPT, chatbots, Large language models, Machine learning

#### TOPICS

- ✓ Generative AI
- ✓ LLMs
- ✓ Best use of AI
- ✓ AI bots

## FEBRUARY

### THEME: PAYTECH

#### KEYWORDS

Payments technology, BNPL, paytech, cross-border, wallets

#### TOPICS

- ✓ BNPL
- ✓ Cross-border payments
- ✓ Innovative solutions
- ✓ Digital wallets

## MARCH

### THEME: INSURTECH

#### KEYWORDS

Insurtech, insurance technology, digitisation, disruptors, robo-advisors

#### TOPICS

- ✓ Digital transformation
- ✓ Customer engagement
- ✓ Partnerships
- ✓ Innovative solutions

## APRIL

### THEME: EMBEDDED FINANCE

#### KEYWORDS

Embedded finance, banking-as-a-service, instant transactions, embedded lending

#### TOPICS

- ✓ BaaS
- ✓ Online marketplaces
- ✓ Checkouts
- ✓ E-commerce

## MAY

### THEME: DIGITAL ASSETS

#### KEYWORDS

Crypto, cryptocurrency, stablecoins, blockchain, NFTs, tokens

#### TOPICS

- ✓ CBDCs
- ✓ Cryptocurrency
- ✓ Stablecoins
- ✓ Blockchain

## JUNE

### THEME: D, E & I

#### KEYWORDS

Diversity, Equity, Inclusion

#### TOPICS

- ✓ Success stories
- ✓ Knowledge sharing
- ✓ Career journeys
- ✓ Initiatives and programmes

## JULY

### THEME: FINTECH FOR GOOD

#### KEYWORDS

Ethical finance, social impact, ESG, sustainable finance, accessible finance

#### TOPICS

- ✓ Net zero
- ✓ Ethical finance
- ✓ Accessibility
- ✓ Impact platforms

## AUGUST

### THEME: PROPTECH

#### KEYWORDS

Finance management, property management, digital lending, mortgages, conveyancing

#### TOPICS

- ✓ Digital lending
- ✓ Property investment
- ✓ Smart buildings
- ✓ Property management

## SEPTEMBER

### THEME: REGTECH

#### KEYWORDS

Regulation technology, regtech, risk orchestration, compliance, risk, regulatory reporting, KYC, AML

#### TOPICS

- ✓ Compliance
- ✓ Financial crime
- ✓ Cybersecurity
- ✓ Regulatory reporting

## OCTOBER

### THEME: DIGITAL BANKING

#### KEYWORDS

Personalised banking, open finance, banks, banking, neobanks, challenger banks

#### TOPICS

- ✓ Neobanks
- ✓ Open banking
- ✓ Challenger banks
- ✓ Banks

## NOVEMBER

### THEME: WEALTHTECH

#### KEYWORDS

Investment, alternative investments, wealth, trading

#### TOPICS

- ✓ Personal finance
- ✓ Investment management
- ✓ Alternative investments
- ✓ Robo-advisors

## DECEMBER

### THEME: VIEW FROM THE TOP

#### KEYWORDS

CEO insight, takeaways and lessons learned from 2024

#### TOPICS

- ✓ Profile Piece
- ✓ Thought leadership
- ✓ Advice and tips for fintech community
- ✓ Ones to watch

## ABOUT US...

Established in 2016, The Fintech Times is a global multimedia news outlet centred around the world's first leading fintech newspaper.

We report on the latest and brightest ideas from the fintech world, with a focus on high-quality content that is distributed to a global network.

We are the voice of the international fintech community, with the support of **85,000+** unique visitors online every month and with more than **150,000+** copies of our print

newspaper circulated around the world every year.

We chronicle the latest developments in cutting-edge financial technologies, including paytech, regtech, banking transformation, open banking, blockchain, wealthtech, insurtech and artificial intelligence - to name a few.

But the fintech industry is not only about startups or new technologies for old companies, it's about inventors and visionaries, and every day people creating something new.



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