

collectibles

gaming

legal

fashion

music

sports

finance

brands

films

art

NFT TEL-AVIV

WEB3 / BLOCKCHAIN / METaverse / AI

october 2023

© NFT-TELAVIV 2023



collectibles

gaming

legal

fashion

music

sports

finance

brands

films

art

NFT / WEB3 / BLOCKCHAIN METAVERSE / AI

market numbers

NFT

Non Fungible Token

collectibles
gaming
legal
fashion
music
sports
finance
brands
films
art



2021
101 million
trades



2022
\$24.7
billion



2023
+1000 NFT
companies

blockchain



Market size: **+66.2%**
by 2027, to reach
\$94 billion

collectibles
gaming
legal
fashion
music
sports
finance
brands
films
art

metaverse

collectibles
gaming
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finance
brands
films
art

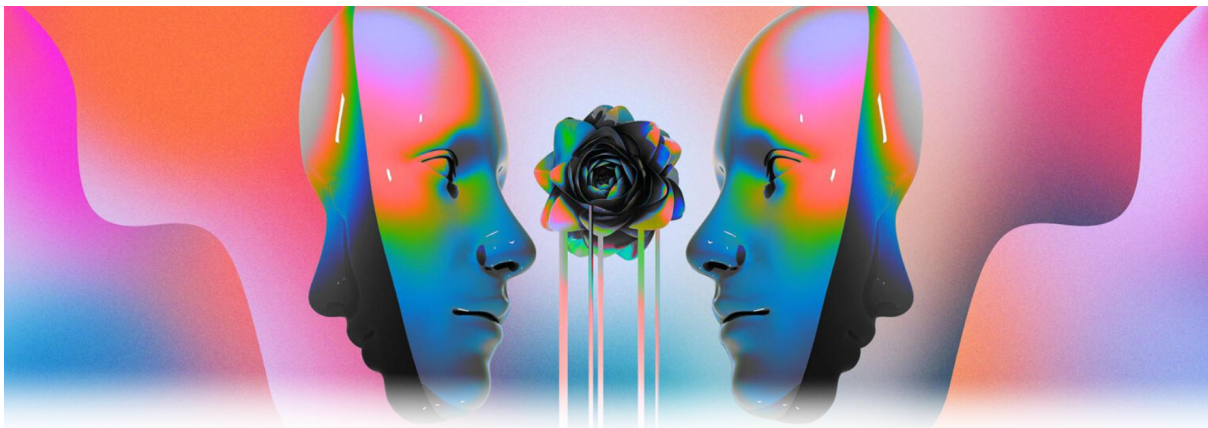


700 million people
worldwide by 2030

collectibles
gaming
legal
fashion
music
sports
finance
brands
films
art

AI + web3

AI: positive impacts on web3



positive
affect on
UX

users to access
**more accurate
info**

blockchain's
**vulnerabilities
identification**

collectibles
gaming
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art

#NFT-TELAVIV [2023]

The tech step forward to web3 market growth

the event

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collectibles

gaming

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fashion

music

sports

finance

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films

art



collectibles
gaming
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sports
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Tel Aviv: A Home to Innovation and Scalability

collectibles
gaming
legal
fashion
music
sports
finance
brands
films
art

#NFT-TELAVIV [2023]

the turning point

**techno &
partnerships**

**GROWTH
MARKET**

**UX
optimization**

**combined
technologies**

The tech step forward to web3 market growth

collectibles
gaming
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sports
finance
brands
films
art

#NFT-TELAVIV [2023]

the turning point

2 days

oct 30-31 2023



Partners & Speakers

NFT - web3 - artists - blockchain -
metaverse - NFT art dealers - NFT
collectors - labs - VCs - press - brands -
companies - experts

1 000 attendees **live +**
1 000 attendees in the **metaverse**

The tech step forward to web3 market growth

collectibles
gaming
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#NFT-TELAVIV [2023]

the turning point

Tel Aviv

**The tech
lab**

**Global
Visibility**

**Tech
investment
new opps**

**Open window
to the world**



The tech step forward to web3 market growth

collectibles
gaming
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art

#NFT-TELAVIV [2023]

the turning point



March 2023

Kickoff



June 2023

**Opening
registration**



May 2023

Launch

Oct 2023

EVENT



The tech step forward to web3 market growth

Agenda

collectibles

gaming

legal

fashion

music

sports

finance

brands

films

art

NFT

New tech involved - Create Business Model
New opportunities - NFT in gaming industry

Cyber & Security

Ransomware - How to get it back
Identity in the Metaverse

Finance & Regulations

Local regulations and impact - Blockchain
Banks' challenge

Growth Market & Communities

Adapt Marketing strategies -
Women in the Web3 - Intergaming in web3

Talent fair

According to agenda

collectibles
gaming
legal
fashion
music
sports
finance
brands
films
art

Talent fair

Global candidates
selection

Available from the
metaverse



A selected panel of
star students / per
topics

collectibles

gaming

legal

fashion

music

sports

finance

brands

films

art

#NFT-TELAVIV [2023]

some topics...

NFT - The companies' biggest interests and their challenges

CBDC - Central Bank Digital Currency
Major risks - Systems - Implementation

Gaming in web3:
Decentralized gaming strategy showing the way

EU new regulations
What are they? How to implement them for businesses, with no struggle

Finance and Democratisation - to growth market

Web3 - Let's talk new marketing strategy

collectibles
gaming
legal
fashion
music
sports
finance
brands
films
art

#NFT-TELAVIV [2023]

Web3 / blockchain / metaverse / AI

become a sponsor / partner

collectibles
gaming
legal
fashion
music
sports
finance
brands
films
art

#NFT-TELAVIV [2023]

become a sponsor

Benefit global exposition

- International event
- Global marketing and com package



Enter an exclusive network

- Meet and know main players of the industry
- Access full listing



Become a player in an opening market

- Exponential progression
- Growth market opt.



New professional opportunities

- World speakers
- Show yourself to inter. and local players

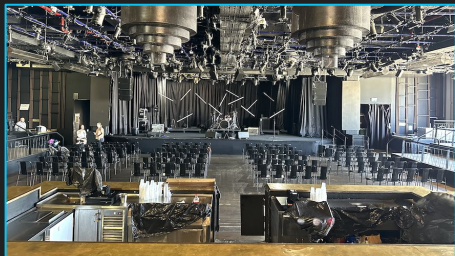
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#NFT-TELAVIV [2023]

the turning point

Dispatch

Live



Sponsors

+ Spot according to sponsor's level

In the metaverse



Sponsors Exhibitors

+ booth according to partnership's level

The tech step forward to web3 market growth

Live SPONSORS

collectibles
gaming
legal
fashion
music
sports
finance
brands
films
art

PLATINUM

GOLD

SILVER

BRONZE

Logo on website	yes	yes	yes	yes
-----------------	-----	-----	-----	-----

Event signaletic	yes	yes	yes	
------------------	-----	-----	-----	--

Logo on badge	front	back		
---------------	-------	------	--	--

Lanyard	yes			
---------	-----	--	--	--

Listing	full details / m	full details	Listing	
---------	------------------	--------------	---------	--

Global PR	name + logo	name		
-----------	-------------	------	--	--

Global media	Exclusive banners	yes		
--------------	-------------------	-----	--	--

Campaign				
----------	--	--	--	--

Booth	Metaverse Corner	Table		
-------	------------------	-------	--	--

Side event Organisation	yes			
-------------------------	-----	--	--	--

Access Live	3	2	1	
Metaverse	5	3	2	1



Live SPONSORS

DIAMOND

V/ PLATINUM

collectibles
gaming
legal
fashion
music
sports
finance
brands
films
art

Full Platinum
package

yes

yes

Speaker on site
(+ live on the metaverse)

yes

yes

Dedicated panel
(+ live on the metaverse)

yes

Logo on front side
of the exhibition parc

yes

Side network
1 to 2 days of meetings
With local players / partners

according
to request

Special request

TBD

EXHIBITORS - Metaverse

collectibles
gaming
legal
fashion
music
sports
finance
brands
films
art

	PLATINUM	GOLD	SILVER
Booth	large	medium	small
Access	5	3	2
Additional invites	5	3	2
Booth - custom	Yes	Yes	Logo
Listing	full details / month	listing /month	Listing /from september



Live SPONSORS

DIAMOND	\$ 75 000*
PLATINUM	\$ 40 000*
GOLD	\$ 20 000*
SILVER	\$ 10 000*
BRONZE	\$ 5 000*

EXHIBITORS - Metaverse

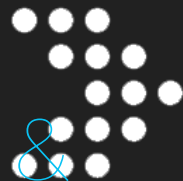
PLATINUM	\$ 20 000*
GOLD	\$ 10 000*
SILVER	\$ 5 000*

*+17% VAT

collectibles
gaming
legal
fashion
music
sports
finance
brands
films
art

SPONSORS & EXHIBITORS

for more details on
sponsors' and
exhibitors' plan, &
DIAMOND plans



CONTACT US



MARKETING PLAN

collectibles
gaming
legal
fashion
music
sports
finance
brands
films
art

Website

Yes

Campaigns



Israel - EMEA - US

PR

Professional press
Main media

Israel - EMEA - US

Side events

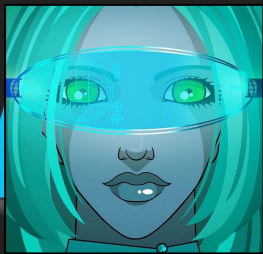
Welcome / breakfast
Night / Closing

Events on site

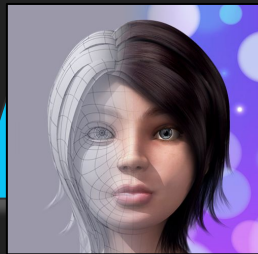
TBD

THE ISRAELI TEAM

collectibles
gaming
legal
fashion
music
sports
finance
brands
films
art



**Valerie
Ouhayoun**



**Sophie
Chemla**

Two Women!

Two Entrepreneurs!

Valerie Ouhayoun and Sophie Chemla are both oloth. They came to Israel from France, having lived and worked abroad for several years. Building on their previous experiences, they quickly integrated the Israeli market, especially the tech one, maintaining and strengthening their International network.

Passionate and proud to be part of the Startup Nation, they constantly look for and work to promote Israeli technology.

Their last project: to bring NFT, Web3, Blockchain, Metaverse and AI players from all over the world to meet the best of the technological solutions in Israel.

collectibles

gaming

legal

fashion

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sports

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art

#NFT-TELAVIV [2023]

Web3 / blockchain / metaverse / AI

Contact: contact@nft-telaviv.xyz