# WHATWEOFFER

### The Fintech Times Newspaper

Published Bimonthly the publication explores the explosive world of financial technology, in print and as a digital edition, with a distribution of 25,000 per issue.

### Thefintechtimes.com website

Global digital platform for the industry. News, reports, videos, jobs. Advertising positions are available across the site. Leaderboards, MPU adverts and site takeovers.

## The Fintech Times weekly newsletter

Top stories, news and insight delivered to over 12,200 subscribers. Headline sponsorship, banner advert and title to appear at the top of the newsletter.

# Industry surveys, white papers and reports

Host your whitepapers and reports available online and in print, produced in partnerships with industry specialists.

### CEO Profile & Executive Interviews

High quality, in-depth editorial supported online and in print, this is a regular Bimonthly feature.



#### Webinars

A great online platform to showcase fintech solutions, panel discussions and debate. Generate a pre-registered participant list of up to 50 - 300 names from online marketing, direct e-mail activities and editorial coverage.

#### **Videos**

Knowledge sharing, executive interviews and company promotions via this high-impact digital tool. Our bespoke video documentaries allow us to speak with various experts and end users, while featuring relevant and contextual suppliers as thought leaders.

#### **Roundtables**

An excellent physical platform to showcase fintech solutions, discuss and debate.

### Media partnership

Providing online and on the ground support to the industry events and trade shows worldwide.

#### The Fintech Power 50

We work very closely with The Fintech Power 50, which is a list of the most influential figures and companies in Fintech, you could say that this is our go to guide on the industry.



THE FINTECH POWER 50